Bring Logistics Sees TrenDemon Deliver Results

**The Challenge**

Bring constantly strives to improve the customer experience and increase sales. They are always on the lookout for tools and techniques that can help them achieve these goals. However, it's not always easy to find the right solutions, and it's important to test different approaches to see what works best for their business.

**The Action**

Bring decided to introduce TrenDemon, a technology that allows them to track visitor journeys and optimize content pages. They wanted to use this tool to help them understand how to improve their content pages, and how to optimize their website to increase conversions.

**The Results**

Bring saw dramatic results with TrenDemon. They increased their conversion rate by 18%, and saw a 20% increase in demo bookings. They also saw a significant increase in the number of leads that were generated from their website.

**About TrenDemon**

TrenDemon is a technology that helps companies understand how their visitors interact with their websites. It allows them to track visitor journeys, and optimize content pages to increase conversions. TrenDemon helps companies see the actual customer journey, and know what type of content and channels are driving the most conversions.